



Association of
SUMMER VILLAGES
OF ALBERTA

Subject: Invitation to Sponsor ASVA's 68th Annual Conference, Trade Show & AGM – October 15 & 16, 2026

“Connecting Communities & Creating Futures”

Dear Business Owner,

On behalf of the Association of Summer Villages of Alberta (ASVA), I am pleased to invite you and your organization to partner with us as a sponsor for our 68th Annual Conference, Trade Show, and AGM this October.

About ASVA and Summer Villages

ASVA is a non-profit organization that has supported Alberta's 51 Summer Villages for over 68 years through advocacy, communication, and education. We serve as a vital link between Summer Villages and all levels of government, championing shared priorities such as infrastructure funding, invasive species management, lake health, and municipal governance. Our association also acts as a central hub for data, policies, bylaws, and resources that benefit Summer Villages across the province.

Evolving Communities

The term “Summer Village” is now a misnomer. These communities have evolved into vibrant, year-round municipalities, growing as quickly as many larger Alberta towns. Today, approximately 6,000 permanent residents call Summer Villages home—equivalent to the combined population of Alberta's 31 smallest villages. This growth has increased the demand for year-round infrastructure, including roads, bridges, water and wastewater systems, recreational facilities, stormwater management, municipal buildings, and broadband connectivity.

Why Your Sponsorship Matters

Sponsorships are essential to the success of our annual event and to ASVA's ongoing advocacy for Summer Villages. Your support enables us to continue providing valuable resources and representation for our members. The continued viability of Summer Villages depends on strong governance, sound finances, and positive relationships with neighboring Municipal Districts and Counties.

Event Details

The 2026 ASVA Conference will be held at the Holiday Inns & Suites, Conference Centre, 1100 – 4th Street, Nisku, AB, T9E 8E2. The Trade Show will take place in the Conference Foyer and Kananaskis Room, offering excellent exposure to all attendees.



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Sponsorship Levels

Sponsorship Level	Sponsorship Amount	Tradeshow Display Table Included (\$100 Value)	# of Breakfast, Snacks, Lunch & Banquet Tickets Included with Sponsorship	# of Breakfast, Snacks, & Lunch Tickets Included with Sponsorship	Recognized as a Sponsor in the ASVA Conference & AGM Program	Sponsor LOGO displayed in ASVA Annual Report	Sponsor LOGO at Meal Stations and or Coffee Station	Recognized on Power Point	Sponsor Logo displayed on ASVA Website	Self-Introduction of the Company to the Delegates & Intro of Guest Speaker
TITLE	\$4,000+	YES	6	0	YES	YES	YES	YES	YES	YES
PLATINUM	\$2,000+	YES	4	0	YES	YES	YES	YES	YES	NO
GOLD	\$1,000+	YES	2	0	YES	YES	YES	YES	YES	NO
SILVER	\$500+	YES	0	1	YES	YES	NO	YES	YES	NO
BRONZE	\$300+	NO	0	0	YES	YES	NO	YES	NO	NO
COFFEE BREAK	\$250+	NO	0	0	YES	YES	YES	YES	NO	NO

Attached in this email is also detailed conference information. We hope you will consider joining us as a sponsor and look forward to your continued support. Please contact ASVA's Executive Director Kathy Krawchuk, at execdirector@asva.ca or 780.236.5456 if you would like to join us as a sponsor.

Thank you for your consideration. We look forward to connecting with you soon.

Sincerely,

The ASVA Executive & Board of Directors
 780.236.5456
execdirector@asva.ca
www.asva.ca

ASVA

2026 Annual Conference, Trade Show & AGM

October 15 & 16, 2026

Connecting Communities & Creating Futures



Start 15 October 2026

End 16 October 2026

Location **Holiday Inn & Suites, Edmonton
Airport & Conference Centre
1100-4th Street, Nisku, AB
T9E 8E2**

REGISTRATION CLOSSES SEPTEMBER 30, 2026 – 12PM

REGISTRATION

- i) \$349 – Including Banquet Ticket
- ii) \$90 - Additional Banquet Tickets
(Gratuities & GST Included in Ticket Prices)
- iii) Cancelled Registration via Email – (Less \$50 Admin Fee)
NO REFUND WILL BE GIVEN AFTER SEPTEMBER 15, 2026

ASVA is excited to host our 2026 Conference, Trade Show & AGM in Nisku, AB on October 15 & 16, 2026. Join us for:

- ❖ Keynote Speaker, Chief Greg Van Tighem, talking about the Jasper Fires
- ❖ Minister of Municipal Affairs – Dan Williams (TBC)
- ❖ Engaging Educational Sessions
- ❖ Networking Opportunities
- ❖ Trade Show & Silent Auction
- ❖ Entertainment – Chris Gowen - Magician



Visit our Website for Conference Program Details at the end of August!

Please contact ASVA's Executive Director Kathy Krawchuk should you have any questions at execdirector@asva.ca

ASVA

2026 Annual Conference, Trade Show & AGM

October 15 & 16, 2026

Connecting Communities & Creating Futures

Click Here to Register for the Conference & Additional Banquet Tickets:

<https://www.eventbrite.com/e/asvas-2026-annual-conference-trade-show-agm-network-learn-have-fun-tickets-1982832809309?aff=oddtcreator>

NOTICE OF PHOTOGRAPHY: By entering the Conference & Trade Show premises, you consent that you may be included in photos, which ASVA may use in future promotional materials.



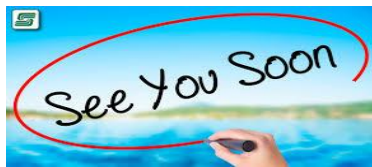
RESERVE YOUR ROOM, CLICK ON LINK or CALL: 780-979-0839, Ask for the ASVA Group Booking

[Association of Summer Villages](#)

Room Rates:

1 King Bed Standard - \$124 (excludes taxes) OR

2 Queen Beds Standard - \$124 (excludes taxes)

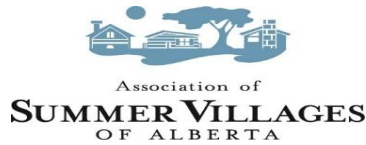


OCTOBER 15TH BANQUET VENUE

- ❖ 5:00pm - Cocktails (Cash Bar)
- ❖ 6:30pm – Hot Dinner Buffet
- ❖ 7:15pm – Speeches & Award Presentations
- ❖ 8:15pm – Entertainment
- ❖ 9:15pm – Silent Auction Closes

Please contact ASVA's Executive Director Kathy Krawchuk should you have any questions at execdirector@asva.ca





**ASVA 68th Annual Conference October 15 & 16, 2026
Sponsorship & Tradeshow Quick Facts Information**

Event Details & Venue Location:

- **Conference:** ASVA 68th Annual Conference Tradeshow
- **Date:** October 15, 2026
- **Location:** Holiday Inn & Suites, Conference Centre
1100-4th Street, Nisku, AB, T9E 8E2
- **Trade Show Hours:** October 15, 2026 - 10:00am–3:00pm. **Do not miss out – Reserve your Booth Soon – Sells Out Fast**
- **Theme:** “Connecting Communities & Creating Futures”

Invoice and Formal Sponsorship Paperwork:

- Once you have confirmed your sponsorship level, I will send over the invoice and formal paperwork. We kindly ask that you return the completed documents to execdirector@asva.ca by **August 01, 2026** (or sooner if possible).
- Sponsorship Payment must be made to ASVA prior to **August 01, 2026** (or sooner if possible).
- Payment options:
 - Cheque payable to ASVA, mailed to:
ASVA
C/O Kathy Krawchuk
2 – 51109 RR 271
Spruce Grove, AB T7Y 1G7 **OR**
 - E-transfer to: execdirector@asva.ca

Trade Show Set Up Times:

- The Trade Show will be held in the **Pre Function Conference Lobby** and the **Kananaskis Room**.
Ask at the front desk for directions or use the west side exit doors to enter the Pre Function Conference Lobby.
- Holiday Inn & Suites, Conference Centre, 1100-4th Street, Nisku, AB, T9E 8E2
- **Wednesday, October 14th, between 6:00pm–7:00pm**
- **Thursday, October 15th, between 7:30am–9:30am**

Trade Show Tear Down Time:

- **Thursday, October 15, 2026, from 3:00 PM to 4:00 PM—immediately following the trade show’s conclusion.**

Contact & Questions:

Should you have any questions, please reach out. ASVA looks forward to seeing you in October and appreciates your continued support.

Contact:

Kathy Krawchuk, CLGM
Executive Director, ASVA
Phone: 780.236.5456
Email: execdirector@asva.ca