

ASSOCIATION OF SUMMER VILLAGES OF ALBERTA POLICY MANUAL

Policy Title: Mission Statement	Policy Type: Framework Governance 100
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Policy

Inspire and support Summer Villages to achieve strong and effective local government through **advocacy, communication, and education.**

Further descriptions:

A – Advocacy

1. Advocacy / Liaison with Provincial Government – meet with government to advocate for solutions that support summer villages and promotes the collective position of summer villages to decision makers, members and stakeholders
2. Participation on Provincial Issues and Initiatives – ASVA partners with all levels of government, municipalities, industry, stakeholder groups, to resolve issues / challenges
3. Advocate summer villages working together to build common solutions
4. Effectively and transparently manage the ASVA as a high-profile municipal association accepted and recognized by our sister associations, other municipalities, and the provincial government.

C – Communication

5. ASVA provides useful, reliable information tailored to the specific needs of summer villages
6. ASVA keeps up-to-date on social media as a tool for communications (website, etc.)

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E – Education

7. Organizing Annual Conference – bring together skills, provide experts to advise on governance and stewardship
8. ASVA provides access to a variety of resources (e.g. bylaw templates)
9. ASVA supports solutions that help summer villages meet their sustainable objectives
10. ASVA provide education resources to support summer villages in their role as environmental stewards