

ASVA Political Advocacy Toolkit
for
Meetings with Members of the Political Parties
Prior to the 2019 Election



Association of
SUMMER VILLAGES
OF ALBERTA

MEETING GUIDE

1. To assist in securing a meeting with your MLA or other political candidate, send the ASVA Fact Sheet in advance, and request a meeting time.
2. Open your meeting by thanking the MLA/candidate for having taken the time from their busy schedule to meet with you and discuss these important issues. Be polite and courteous.
3. Introduce yourself by giving your name, title and the summer village you represent.
4. Using the attached Talking Points, keep focused while you say a few words about the purpose and aim of your meeting. (*ASVA realizes that the purpose of your meeting will most likely include requests around your specific summer village but we would also appreciate you introducing the ASVA and request support for our organization.*)
5. Have an “ask” ready and keep it simple.
6. Leave a business card with your contact information and emphasize that your MLA/candidate should not hesitate to contact you or your association with any questions or concerns.
7. End the meeting by offering the MLA your assistance on any matters that may come up in regards to your summer village and highlight the ASVA contact information on the Fact Sheet, if they require any assistance on the ASVA.
8. Complete the Feedback Questionnaire after their meeting and return it to the association.

FEEDBACK QUESTIONNAIRE

Name of MLA / Candidate you met with _____

Constituency _____ Date _____

Political Party:

- Alberta Advantage Party (AAP)
- Alberta Liberal Party (ALP)
- Alberta New Democratic Party (NDP)
- Alberta Party (AP)
- Freedom Conservative Party (FCPA)
- Green Party of Alberta (GPA)
- Reform Party of Alberta (RPA)
- United Conservative Party of Alberta (UCP)
- Other / Independent _____

I found this individual to be:

	Yes	No
Knowledgeable of the issues facing ASVA and summer villages	<input type="checkbox"/>	<input type="checkbox"/>
Supportive of the long-term existence of summer villages	<input type="checkbox"/>	<input type="checkbox"/>
Supportive of MSI funding distribution to summer villages equivalent to that of other municipalities	<input type="checkbox"/>	<input type="checkbox"/>

Comments and Follow-up

Questionnaire completed by _____

Summer Village of _____

** Note: After the questionnaire has been completed, please send this page to: info@asva.ca

OR Association of Summer Villages of Alberta, 71 Ravenscrag Crescent, Norglenwold, Alberta T4S1S5

TALKING POINTS

1. Intro - Who You Are

- Where you live and how many years you've lived there
- When you got a position on summer village council
- Your position on council
- Your favourite part on being a summer village councillor

2. Introduction about the ASVA

- Ask the MLA / candidate if they are familiar with the Association of Summer Villages of Alberta

General Points to bring up regarding summer villages and the ASVA:

Summer Villages

- Summer Villages are recognized as registered municipalities under the Municipal Government Act like any other Alberta municipality, and all of the legislation applies to summer villages unless otherwise noted.
- There are 51 summer villages in Alberta.
- First summer villages established in **1913**:
 - **Gull Lake**, the oldest summer village was incorporated in March 1913, as “Gull Lake Summer Resort”;
 - Provincial Statute Chapter 39 established the **Summer Village of Lakeview** in October 1913
- Over the decades, Summer Villages have provided Albertans with an opportunity to effectively manage both their lakeside communities and the environment where they were located. Summer Villages are sustainable municipalities that are a well-respected, recognized level of government and stewards of our lake and river environments.
- **In 1995** the Provincial Government introduced and passed Bill 32, the Municipal Government Amendment Act, which removed Sections 77(b) and 79 from the new Municipal Government Act which had been passed in 1994. The removal of these sections eliminated the provision which permitted the formation of new summer villages. There remains 51 Summer Villages in Alberta

ASVA

- **ASVA is 60 years old** - Established on **November 5th, 1958** by Charles D. Denney.
- **ASVA has 100%** of the **51 summer villages as members**

- ASVA plays a **similar role for its members** as does the Alberta Urban Municipal Association (**AUMA**) and Rural Municipal Association (**RMA**).

Talking Points on MSI Funding

The ASVA is requesting the government to revise the current MSI funding formula so that Summer Villages receive a base level of capital and operating that is consistent with all other municipalities in Alberta.

Summer Villages are no longer just seasonal recreational cottages operating only for a portion of the year. Today, Summer Villages are vibrant communities that have many permanent residents living there year-round and many of the other residents utilize their cottage home throughout the entire year. The Statistics Canada 2016 census showed that on average, one third of the dwellings in Summer Villages has permanent residents. To ensure their long-term viability and meet the needs of residents, Summer Villages require year-round infrastructure such as all-weather roads, water and waste water systems, municipal buildings, trail systems, and recreational facilities.

Issue:

Excerpt from Government of Alberta website with underlined words identified as the issue:

The total MSI (capital and operating) allocation is based on the following formula:

- the majority of MSI funding is allocated 48 per cent on a per capita basis; 48 per cent based on education property tax requisitions; and 4 per cent based on kilometres of local roads;
- Municipalities receive \$120,000 in base funding with the exception of summer villages, which receive \$60,000 in base funding

It is the goal of the ASVA for all summer villages to receive the same base level funding as any other municipality in Alberta.

Talking Points on Safe Communities

Safe Communities – ASVA and its member summer villages are concerned with rural/urban interface of crime and enforcement, and the need for an updated approach to policing and bylaw enforcement from the Alberta government.

We would like your support to promise for improved policing and bylaw enforcement that meets the needs of summer villages.

In Closing:

Thank the MLA / candidate for their time. Provide them with your contact information or business card,

AND the ASVA contact information and ASVA Fact Sheet:

Website www.asva.ca Email info@asva.ca Phone 403-506-2744 and ASVA Fact Sheet.